

## 2020 UNION ACMS GOALS (+/-15% OF THE STATISTICAL MEMBERSHIP)

Each Union to upload the number of names as shown below, and these will also be distributed to the conferences based on percentage of Statistical Membership. Each Union can share the following goals amongst its conferences and the conferences in turn share with the local churches according to their membership not yet uploaded.

1. BUC	- 9000
2. NEAUM	- 40 000
3. SWAUM	- 40 000
4. NZUC	- 90 000
5. SZUC	- 90 000
6. IOUC	- 20 000
7. MUM	- 60 000
8. MUC	- 80 000
9. SAUC	- 20 000
10. ZCUC	- 50 000
11. ZEUC	- 60 000
12. ZWUC	- 40 000
13. STP	- 1 000
Total	= 600 000.

Formula: 600 000 over 48 conferences over 12 = Average of 1000 names per month.

Three scenarios:

- If divided equally for Southern Africa Union each conference yearly goal will be 20 000 divided by 8 conferences. Which gives us 2500 per conference for the whole year. The KNFC has 216 churches. So 2500 divided by 216 will give us 11 names per church for the whole year or simply (1) one name per church per month.
- If divided equally for NZUC each conference's yearly goal will be 90 000 divided by 5 Conferences/Fields. Which gives us 18 000 names per Conference/field for the whole year. The SZC has 727 churches. So 18 000 divided by 727 will give us 24 names per church for the whole year or simply 2 names per church per month.
- What will happen if we just divided our 2020 Division goal of 600 000 by the 12833 churches that we have? Rounded off it will give us 48 names per church per year, or simply 4 names per church per month or 1 name per week per church clerk!

So we can be sure we are dealing with a SMART goal: Simple, Measurable, Achievable, Realistic and Timely! It calls for us firing up our primary users, the church clerks to give sustained dedication to uploading. There is no one strategy that we will be using. In addition to the tested methods that most of us have used we know that our individual creativity that has been witnessed in the previous years as Union and Conference leadership will help us to be firing from all fronts.